Managing health care in a rural landscape

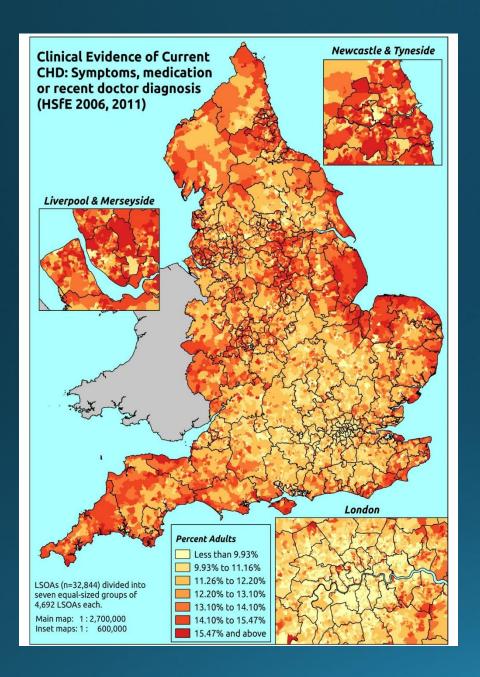
Professor Sheena Asthana

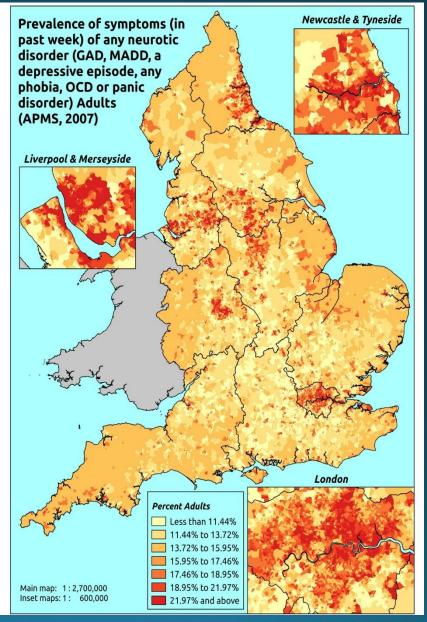
Outline

- The NHS: Two equity principles
- Which definition drives the distribution of NHS resources?
- What does this mean for the South West?

The NHS: Two equity principles

- Health care equity: health care resources should be geographically distributed to ensure 'equal opportunity of access to health care for people at equal risk' (i.e. respond to crude disease prevalence with adjustments)
- Health equity: resource allocation should 'contribute to the reduction of avoidable inequalities in health' (i.e. respond to standardised disease prevalence)
- Are the two principles reconcilable?
- Health care equity complicated by different distributions of different diseases (though most chronic degenerative diseases are primarily driven by demography)





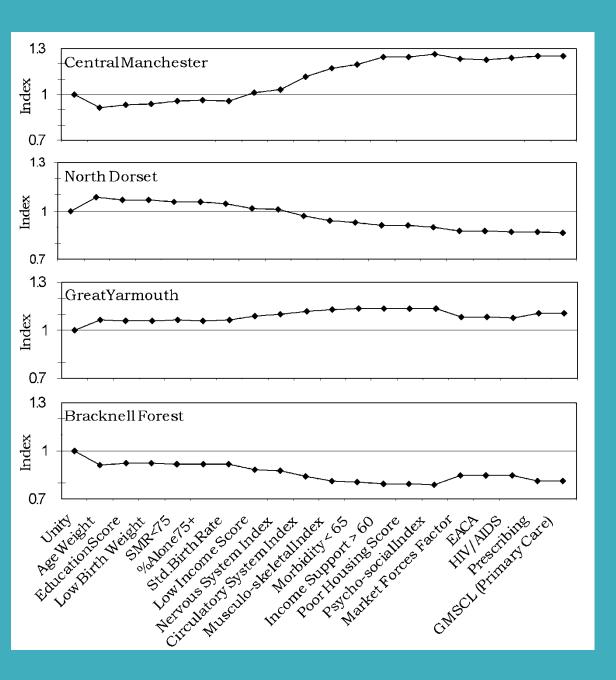
Which definition drives the distribution of NHS resources?

Mortality, morbidity and allocations for PCTs with the youngest and oldest demographic profiles, 2012-13

				Crude Mortality Rate (per 100,000)					
PCT Name	%pop>75	Average IMD	All Cause Standardised Mortality Ratio SMR	All Cause	Cancer		Cancer Spend per QOF cancer patient	Cancer Spend Per new Cancer Case	Per Capita Allocation 2012/13
Dorset	13.12%	14.62	84.52	1,173	334	399	£3,987.94	£13,598.84	£1,726.76
Torbay Care Trust	11.91%	26.82	97.38	1,301	341	433	£4,777.58	£15,955.31	£1,944.80
Hastings and Rother	12.01%	26.83	98.53	1,307	375	486	£5,653.83	£17,160.90	£1,942.30
East Sussex Downs and Weald	12.08%	16.69	88.08	1,173	311	456	£5,160.51	£17,031.38	£1,727.85
Great Yarmouth and Waveney	10.93%	24.59	96.84	1,162	318	386	£4,115.63	£13,921.83	£1,785.70
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Camden	4.05%	25.43	93.61	498	147	154	£11,320.82	£37,051.02	£2,056.65
City and Hackney Teaching	3.96%	41.28	97.34	503	139	168	£8,286.32	£28,069.80	£2,323.85
Lambeth	3.93%	31.24	109.06	529	151	157	£8,462.32	£34,021.30	£2,115.23
Newham	3.72%	41.84	114.46	565	148	188	£9,721.38	£28,582.04	£2,396.11
Tower Hamlets	3.37%	39.59	109.67	467	137	147	£14,842.15	£48,961.54	£2,142.57

Technical objections to the approach to resource allocation

- The current distribution of funding owes much to the HIGHLY flawed 'AREA' formula that was introduced in 2002 and which guided allocations until 2009
- Two-step procedure used to model age-related and additional needs (deprivation) effects, the latter effectively cancelling the former out
- PCTs with more ageing populations would usually have been better off if there were no weightings at all!

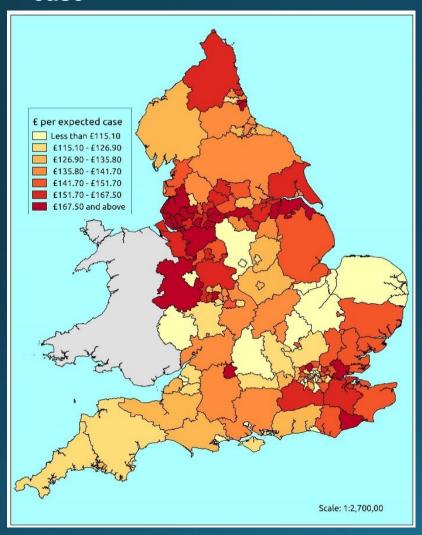


Sequentially
Incorporated
factors in the
AREA Capitation
Formula

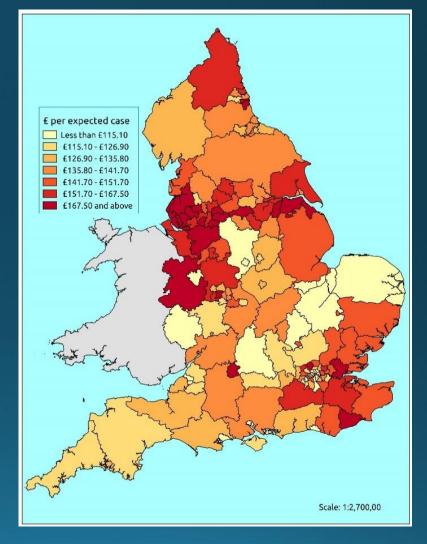
Evidence-based objections

- *Can* the NHS play a significant role in addressing health inequalities?
- Some preventive interventions are effective but they are also very CHEAP!
- Most of the factors associated with health inequalities have little to do with the delivery and distribution of health care
- Justification of additional funding due to inverse care law evidence is equivocal

Map of PBC CHD Prescribing expenditure per expected CHD case



Map of PBC CHD Total expenditure per expected CHD case



Moral objections

- How can we reconcile the goal of vertical equity with institutionalised ageism?
- E.g. cancer. UK's relatively poor performance largely accounted for by poor outcomes in the elderly
- Hospitals with the poorest funding contexts & oldest catchment populations had significantly higher standardised hospital mortality (and significantly lower numbers of staff) in 2013

- November, 2013. Paul Baumann announces that deprived areas will continue to get the most money as the new formula will adjust for "unmet need"
- Strong lobbying to get additional GP funding into deprived areas (to deal with 'deep-end' problems)
- Rural areas may get an adjustment in the future for unavoidable additional costs (e.g. of providing community services) but this will be peanuts compared to the 'need' element of the formula
- Plus ça change, plus c'est la même chose!

What does this mean for the South West?

- Historic underfunding?
- A need to do things differently?
 - Proactively work with local organisations providing social care to reduce inappropriate hospitalisation (though social care allocations are also very low in the SW)
 - Consider innovative approaches to e.g. intermediate care, dementia services, delivery of chemotherapy, transport
 - Digital health care (telemedicine, telemonitoring, telecoaching) –
 e.g. remote video consultations between healthcare professionals
 and patients either in patients' own homes, nursing homes
 (Airedale Foundation Trust)
- A case for more active lobbying?