



NAPC | National Association
of Primary Care



Evidence and Potential Impact of Primary Care Homes and how to succeed [in the South West]

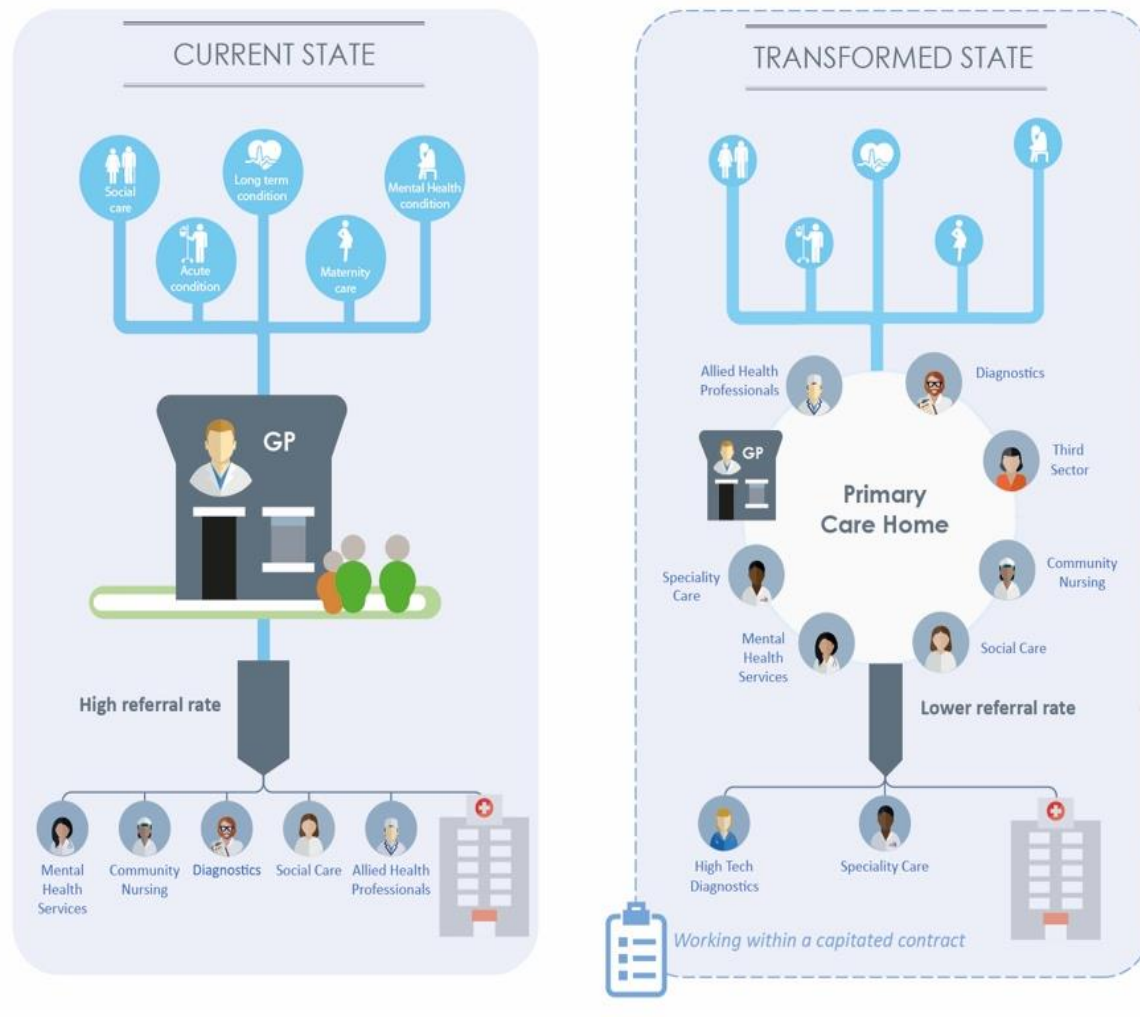
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Learning from history...

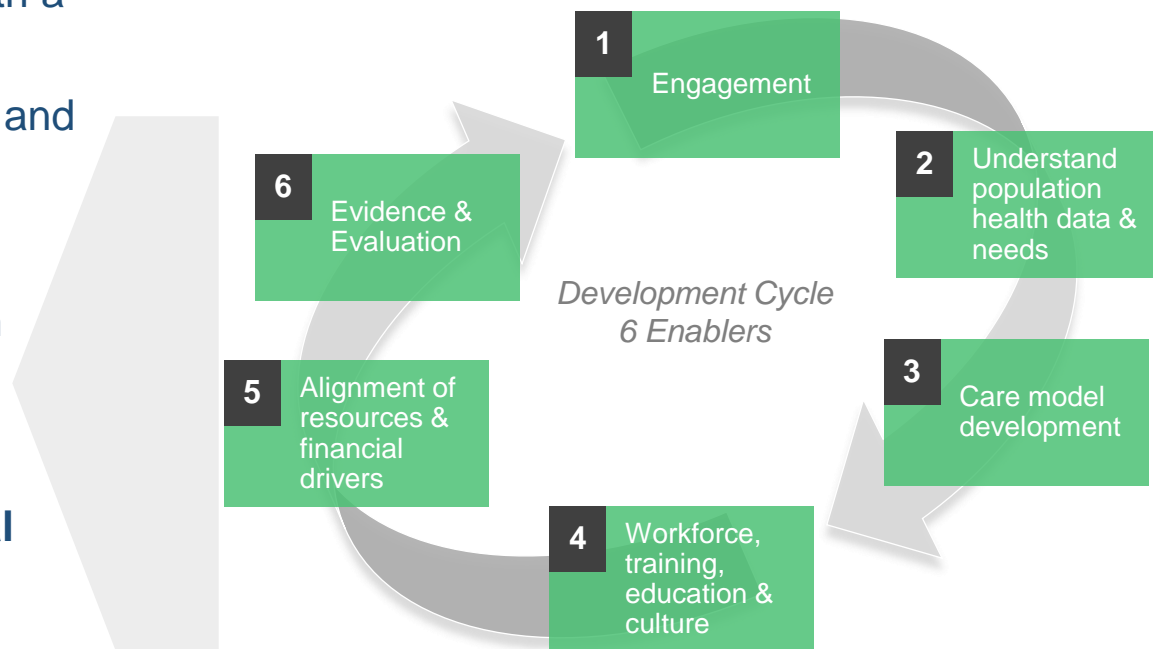
- Engagement of primary care clinicians vital
- Primary care and population size matters
- Incentives v overall management of population resources
- Clinical integration is important (primary and secondary)

Primary Care Home (PCH): a form of Primary Care Network



Primary Care Home has four key characteristics and six key enablers

- 1 an **integrated workforce**, with a strong focus on partnerships spanning primary, secondary and social care;
- 2 a combined focus on **personalisation of care** with improvements in **population health outcomes**;
- 3 aligned **clinical and financial drivers**
- 4 provision of care to a defined, registered population of between **30,000 and 50,000**.



Building the energy, commitment and capability

PCN Maturity Matrix

Foundation



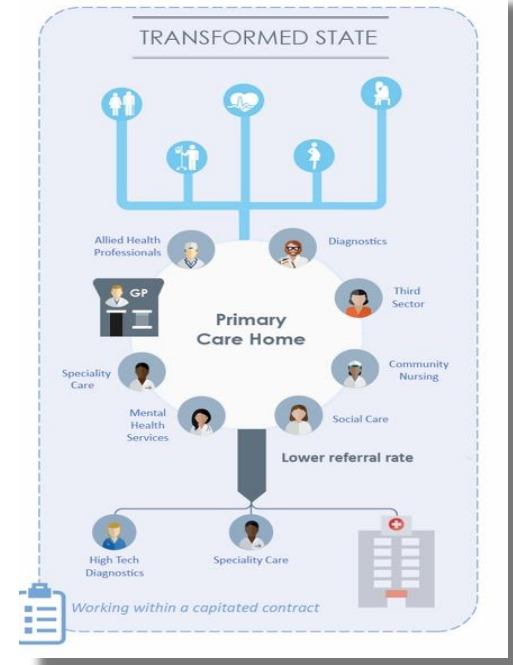
Stage 1



Stage 2



Stage 3



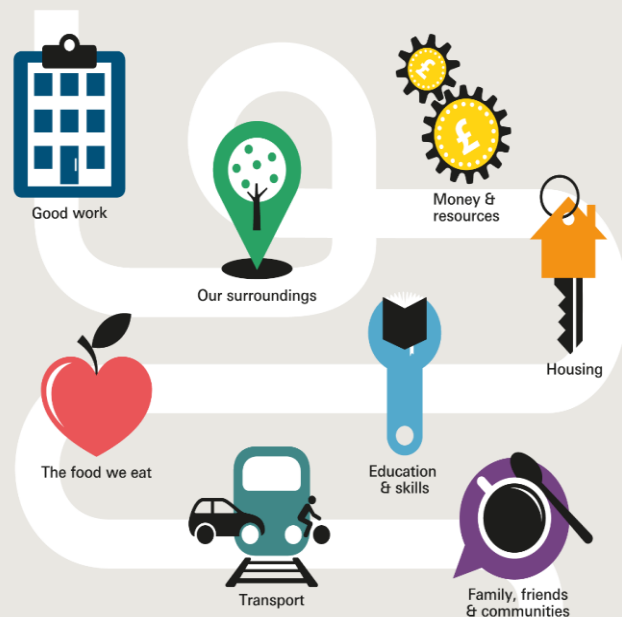
Our starting point....

What makes us healthy?

AS LITTLE AS

10% of a population's health and wellbeing
is linked to access to health care.

We need to look at the bigger picture:



But the picture isn't the same for everyone.

The healthy life expectancy gap between the
most and least deprived areas in the UK is: **19** YEARS

The greatest influences on people's health and wellbeing come from outside direct healthcare provision

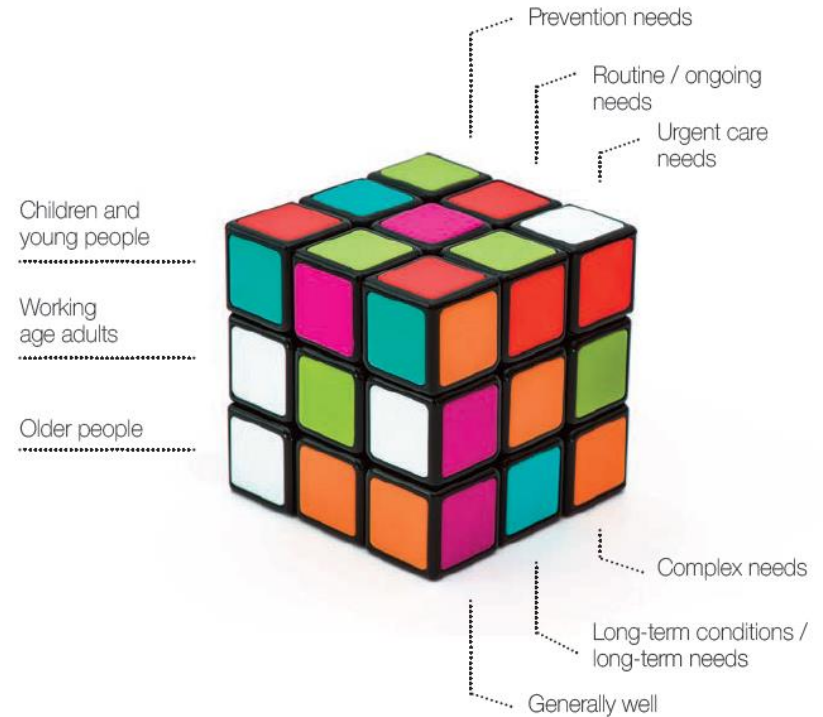
McGovern L, Miller G, Hughes-Cromwick P. Health Policy Brief: The relative contribution of multiple determinants to health outcomes. *Health Affairs*. 21 August 2014. Available from: http://healthaffairs.org/healthpolicybriefs/brief_pdfs/healthpolicybrief_123.pdf

Multi-agency community provision



PCH based on ‘*whole*’ population health management approach

	Generally well / good wellbeing	Long-term conditions / social needs	Complexity of LTC(s) / social needs and / or disability
Children and young people			
Working age adults			
Older people			



	Generally well		Long term conditions / Long term needs		Complexity of LTC(s) and/or disability	
	Low risk	High risk	Low risk	High risk	Low risk	High risk
Children and Young People						
Working Age Adults						
Older People						

PCH List Size: 36, 890	Generally well 27439 (74%)		Long term conditions / Long term needs 5,935 (16%)		Complexity of LTC(s) and/or disability 3516 (10%)
	Low risk	High risk	Low risk	High risk	All
Children and Young People (11,942) (0- 25)	9685	1515	397	288	57
Working Age Adults (22,129) (26- 65)	7395	8394	748	3652	1940
Older People (2,819) (66 and over)	203	247	85	765	1519



East Merton PCH Segmentation Analysis

Activity and cost by segment

Key: Inpatient Elective Emergency Admission Outpatient First Outpatient Follow-up A&E GP Visit Pharmacy (Cost Only)

Note: Numbers have been suppressed from segments where patient count < 5



East Merton...

Acute response

Integrated nursing

Mental health (CYP and older age)

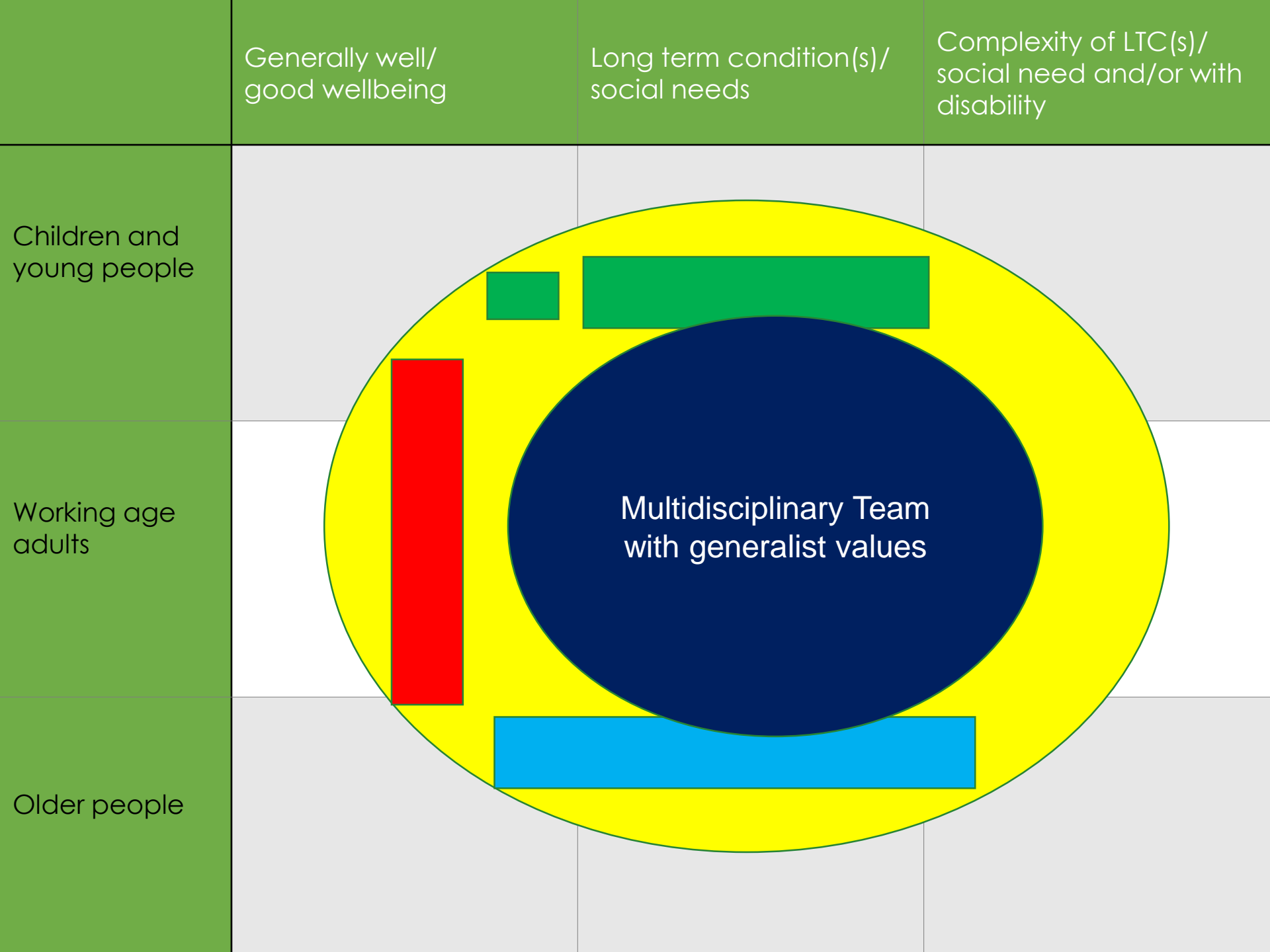
Specialist advice (including radiology)

Care navigation and health coaching

Medicines Management

MSK and OT

Benefits, employment and housing advice



Generally well/
good wellbeing

Long term condition(s)/
social needs

Complexity of LTC(s)/
social need and/or with
disability

Children and
young people

Working age
adults


Older people

Multidisciplinary Team
with generalist values

Only 4 things to do....



A different type of leadership is required



The heroic
leader.....



The servant as
leader.....



“Use the (Work) force, Luke” – Team Motivators

- **Common purpose** – working together on something worthwhile
 - **Mastery** – opportunity to develop new skills and be recognised for it
 - **Autonomy** – self direction/empowerment

*Dan Pink, 2009
Drive, The surprising truth about what motivates us*

What are Primary Care Home sites doing?

Analysis of 263 Initiatives

Collaboration

60%

of initiatives are engaging other local partners and **19%** are already working with agencies beyond the health system to address wider determinants of health.

Health Needs

24%

of initiatives are addressing mental health issues. Other common areas of focus include care of the elderly, LTCs, Wellness, Diabetes and MSK.

Care Models

38%

of initiatives include multidisciplinary case management. Other common interventions include social prescribing, specialist co-location, home care, early detection and health promotion.

How are Primary Care Home sites performing?

Analysis of PCHs covering 10% of Primary Care

Workforce

8%

more clinical non-GP staff compared to the national average. PCH sites employ proportionally fewer GPs and fewer non-clinical staff compared to the national average.

Population

2%

more people are very happy with their GP practice in PCH sites compared to the national average.

System

3%

lower A&E admission rate in PCH sites compared to the national average and a **9% lower A&E admission rate** when controlled for age. Also the growth in A&E admission is **33% lower in PCH sites**.

Emerging themes from mature Primary Care Homes

1 Engagement

The most successful PCHs are those that are engaging acute, **social services** and the **voluntary sector**, but it's ok to start small with a shared vision.

2 Understand population health data & needs

It's ok to start on Population Health Management without access to linked data sets. **Just speaking** to your peers will reveal new insight, but look out for hard data too.

3 Care model development

Focus on the strength of multi-disciplinary teams and the **social determinants** of health when designing initiatives.

4 Workforce, training, education & culture

Develop **inter-disciplinary teams**, focused on collaboration across organisations and what services will be needed to support the health and care needs of the population group.

5 Alignment of resources & financial drivers

Ensure collaborative working arrangements are in place so what you start can be **sustained**.

6 Evidence & Evaluation

Don't let complexity get in the way. Start small and measure just **one thing** that you would like to change.

Learning from the Community of Practice

Common Areas of Focus

Care of Elderly

Care Homes: Herne Bay & Larwood & Bawtry
Enhanced Frailty pathway: Thanet

Mental Health

Young: Newport Pagnell and Team Winsford
Adult: Fleetwood MH, alcohol & drug misuse
North Halifax, Rugeley and East Cornwall

Diabetes

Diabetic Hub: South Westminster
East Norfolk

Social Prescribing

Pre-diabetic & CVD: Newham
St Austell lifestyle coach, Herefordshire

Dementia

Healthy Memory clinic: Lower Lea Valley

New roles

Comm Pharmacist & GP: COPD Fleetwood
HCA & Pharmacist: Frailty Wolverhampton
Paramedic Home Visits: East Grinstead